





## NCR Counterpoint

### **A retail management solution that enables your business to perform.**

In music, Counterpoint is the art of playing different melodies in combination with one another. We are built for the independent specialty retail business owner—our software enables your business to create an independent relationship that is built for success.

Our feature rich software enables you to manage your business basics, through real time inventory management software, a customizable point of sale, data at your fingertips, and a full suite of solutions to offer a seamless, anytime anywhere experience to your customers. This robust software sets the stage for you to make it your own: customize your solution to give an amazing customer performance.

# We Build the Stage for You to Perform

## The Crew

As a business owner, you're often part of every decision and action; let our software take some of the staging pressure off of your hands so you can focus on what really matters: your customers. Our solution includes back and front of house features:

- Purchasing Advice
- Custom Inventory Control
- Transfer Advice
- Integrated and Customized Reporting
- Order Management
- Flexible Pricing Options

## The Stage

The back office functionality behind the curtain sets the stage for the real performance: helping your customers. Arm your associates with the best real time software to ensure a satisfied and seamless customers shopping experience:

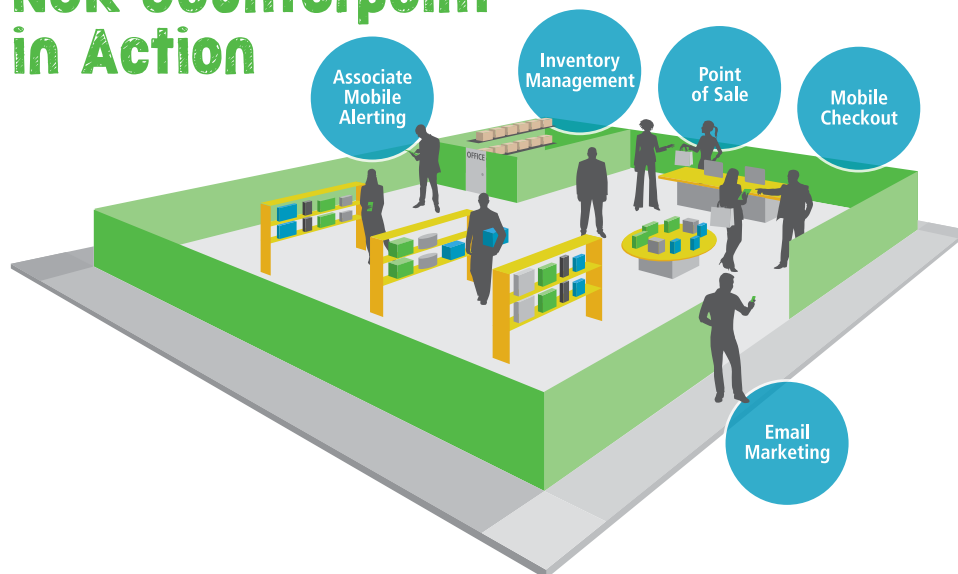
- Mobile Point of Sale
- Speedy Check Out
- Secure Payment Processing
- Item and Customer Data at POS
- 3rd Party Add Ons

## The Fans

They are one of the biggest parts of the show: keep them engaged and coming back for more. Use the built in marketing and loyalty tools and additional solution suite add ons to continue to deliver an awesome fan experience.

- Online Shopping
- Targeted Email Marketing with Personalized Offers
- Built In Loyalty

## NCR Counterpoint in Action



# Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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